



Safe2Walk.Org

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Safe2Walk aims to become a global movement that will engage many of the Heads of States, Opinion Leaders, Celebrities and Civil Society to raise awareness on how modern terror, in particular vehicle terror attacks, is reshaping our daily life. Modern terror and vehicle terror attacks became the biggest threat to crowded places across the world. These areas are becoming increasingly vulnerable and targeted by lone wolf terrorists. The goal of Safe2Walk and its collaborators is to create new and effective city planning and viable solutions to protect heavy footfall traffic streets, squares, parks, tourist attractions and other congested sites.

The availability of materials instructing how to carry out terrorist attacks like "Pickup Truck Mowing Machines" has increased this particular style of terrorist attack where the terrorist mows down a crowd with a vehicle.





Safe2Walk is encouraging the installation of bollards, anti-terror planters and steel hedgehogs in the busiest most crowded places in cities around the world. The frequency of lone wolf terror attacks using vehicles has increased with events like the Barcelona Ramblas attack, the London Bridge and Borough Market attack in early 2017, the Manchester Arena attack in May 2017, the Berlin Christmas market in December 2016, and the Bastille Day parade in Nice in July 2016 which all happened within a year.

Our goal is to expose the need to keep pedestrians safe from terror attacks.

New York City was already victim to a vehicle borne terror attack on October 31, 2017 when a truck leveled down pedestrians in Battery Park City resulting in 8 people losing their lives, dozens injured and chaos. The only possibility to prevent future attacks are countermeasures taken by the authorities and at the individual level.

Bollard installation in crowded places and other parts of the city is the only solution to prevent massive loss of lives caused by modern terror vehicle attacks. Many municipalities around the world react on the threat or the aftermath of an attack by placing cement blocks.

Even though cement blocks (add 2 pic cement London) are an inexpensive and quickly deployable method, it drastically changes the aesthetics of city landscapes and national heritage sites. As a result, the number of tourists for popular destinations likes London and Paris decreases as metropolitan city landscapes change as a measure against vehicle terror attacks.

UNESCO can be a crucial ally for Safe2Walk, as one of its mandate is to protect, promote world national heritage sites around the world that indirectly contributes to the building of peace, eradication of poverty, sustainable development of sites and intercultural exchanges by its collaborator.

The location of UNESCO world heritage sites are amongst the most visited around the world and the livelihood of the local population depends largely on the tourism sector. Acts of terrorism adversely affects the amount of visitors to heritage sites impacting the source of income of the locals through economic tourism decline. These sites have not only been ransacked but desecrated by acts of modern terror.

While it is impossible to prevent all vehicle terrorist attacks more should be done to reduce the threat.

The public must be protected.

Safe2Walk has evaluated self financing bollards that display advertising.

Brands can be collaborators and benefit by fostering advertising bollards in the heaviest footfall traffic locations and simultaneously contributing to their social responsibility goals by protecting citizens.

According to Forbes the top 100 US charities raise a total of \$46 billion each year with the top 1000 charities collecting a total of \$390 billion a year. Safe2Walk can capture some of these funds in the fight to keep our cities safe by the installation of bollards, anti-terror planters and steel hedgehogs. Safe2Walk-Go-Green is a solution for Green Cities and Green Mayors to install anti-terror planters with K8 US Department Of Defense rating. anti-terror planters, bollards and barrier systems will meet all requirements imposed by the United States Department of Defense and European Union standards and will be capable to withstand impact by a 15,000 Lb. vehicle at the below specified speeds:

- K12 bollards are able to withstand impact of 15,000 Lb. vehicles driving at a speed of 50mph/80kph.

- K8 bollards are able to withstand impact of 15,000 Lb. vehicles driving at a speed of 40mph/65 kph.

- K4 bollards are able to withstand impact of 15,000 Lb. vehicles driving at a speed of 30mph/48kph.

